Phytosterols study strengthens case for healthcare cost savings through supplementation

The newly published phytosterols report is the third in a series by Frost & Sullivan. The first addressed Omega 3 and CVD, while the second explored the cost saving benefits of Calcium + Vitamin D supplementation in the context of avoiding bone fractures among the 27.8 million people in the EU aged over 55 and living with osteoporosis. It was found that savings of €3.96bn a year were achievable.

31.1m of people over 55 in the EU living with severe hypercholesterolemia

24.3% risk of experiencing a costly CVD-attributed hospital event

Reduction of risk of experiencing a CVD-attributed hospital event by regular consumption of 1.7 g phytosterol/day

Cost of addressing CVD
1,328 bn over the next 5 years
€34,637 per event over the same period

Total savings generated in the EU over 5 years through regular use of phytosterol supplements (equivalent to €5.3 bn per annum)

€26.5 billion